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Outstanding Service Earns National Award

*TAB AnswerNetwork wins ATSI Award of Excellence*

TAB AnswerNetwork of Santa Ana, CA has been honored with the exclusive 2010 **Award of Excellence** for the **eighth consecutive year**. The award is presented annually by the Association for providers of TeleServices International (ATSI), the industry's trade association for providers of telecommunications and call center services including telephone answering and message delivery. TAB AnswerNetwork was presented with the award at ATSI's 2010 Annual Convention held at the Westin Gaslamp Quarter, San Diego, CA.

After six months of intensive testing, an independent panel of judges scored call-handling skills such as courtesy, response time, accuracy and overall service to their clients – the cornerstones of the Call Management Industry. If a company scored 80% or better in ALL categories, they are presented with the coveted Award of Excellence.

"The training that the agents of ATSI members receive in preparation for professionally handling these test phone calls is the best assurance that an Award of Excellence Winner is a high quality provider of telephone answering services!" says ATSI President Larry Goldenberg.

Now an eight-time winner, TAB AnswerNetwork earned the **Ruby Award for eight consecutive years**. ATSI extends its congratulations to the staff of TAB AnswerNetwork on their proven quality service to their customers.

#### **About ATSI**

The Association of TeleServices International was founded in 1942 as a national trade association representing live answering services. ATSI now encompasses companies across the United States offering specialized and enhanced operator based services including: call centers, contact centers, inbound telemarketing (order entry), paging, voice messaging, emergency dispatch, fax, and internet services amount others.